

HAYES END, HAYES - PETITION REQUESTING A "STOP AND SHOP" PARKING SCHEME

Cabinet Member(s)	Councillor Keith Burrows
Cabinet Portfolio(s)	Planning, Transportation and Recycling
Officer Contact(s)	David Knowles Residents Services Directorate
Papers with report	Appendix A

1. HEADLINE INFORMATION

Summary	To inform the Cabinet Member that the Council has received a petition requesting a "Stop and Shop" parking scheme in Hayes End, Hayes. A plan of the area is attached as Appendix A.
Contribution to our plans and strategies	The request can be considered in relation to the Council's strategy for on-street parking controls.
Financial Cost	There are no financial implications associated with the recommendations to this report.
Relevant Policy Overview Committee	Residents' and Environmental Services.
Ward(s) affected	Charville

2. RECOMMENDATION

That the Cabinet Member:

- 1. Meets and discusses with petitioners their request for a "Stop and Shop" parking scheme in Hayes End in the service road between Nos 1250 and 1366 Uxbridge Road, Hayes End.**
- 2. Notes the outcome of two previous consultations in 2009 and 2010.**
- 3. Subject to 1, asks officers to add the request to the Council's parking programme for possible consultation on a detailed design.**

Reasons for recommendation

Inclusion of the request on the parking programme will allow a further consultation to be carried out for a controlled parking scheme outside the shops in the slip road alongside the Uxbridge Road in Hayes End.

Alternative options considered / risk management

None as the petitioners are requesting a controlled parking scheme.

Policy Overview Committee comments

None at this stage

3. INFORMATION

Supporting Information

1. A petition with 801 signatures has been submitted to the Council, which has been organised by two local Ward Councillors under the heading "*SAVE OUR SHOPS (SOS)*". In an accompanying letter prepared by the two councillors, they ask for residents to support the local shop keepers by signing the petition for a "Stop and Shop" scheme, with the usual first 30 minutes free parking and the beneficial parking charges for longer periods of stay for Hillingdon First Card holders.
2. The petition is assumed to have been signed by customers to the shops as well as local residents and traders, and the request refers to the Hillingdon's "Stop & Shop" parking schemes. This type of parking scheme has been introduced in many town centres and some shopping parades within the Borough. Numerous requests continue to be received for these schemes, which reflect the benefits that some shopkeepers and customers derive from this type of controlled parking.
3. The location of the shopping parade in Hayes End is indicated on Appendix A. It lies in a service road parallel to the A4020 Uxbridge Road, predominantly between its junctions with Hayes End Drive and Newport Road. There are in excess of 20 shops in this section, with some larger businesses sitting effectively at either end. Parking is often an issue in this parade, as some drivers park inconsiderately in such a way as to restrict legitimate access by others. There are also residential properties above the shops.
4. Problems are also faced by some of the businesses who find that delivery vehicles have difficulty in travelling to or from their premises. A consequent problem is that larger goods vehicles are sometimes forced to use undesirable routes through local residential streets, which is a clear inconvenience and concern for the wider local community. Working with local Ward Members, officers have developed some interim proposals aimed at tackling some of these issues.
5. The Cabinet Member will be aware that the Council undertook a previous consultation with the shops and residents living between 1250 and 1366 Uxbridge Road in July 2009. This consultation set out proposals for a 'Stop and Shop' scheme which was on the same lines that petitioners now appear to be requesting.

6. That initial informal consultation took place between 6th July and 20th July 2009. An information letter, questionnaire and pre-paid envelope were delivered to all 43 premises, 25 of which were business occupiers and 18 were residents. A total of 23 responses were received representing a 53% response rate. Of the responses received 12 indicated they were satisfied with the existing parking arrangements and 11 indicated support for a 'Stop and Shop' scheme. Given the split view it was agreed in consultation with local Ward Councillors that the proposed scheme be deferred and residents and businesses be reconsulted twelve months later.

7. A second consultation was duly conducted between 10th June and 1st July 2010. An information letter, questionnaire and pre paid envelope were again delivered to residents and businesses living between Nos. 1250-1366 Uxbridge Road. This time 20 responses were received representing a 47% response rate. Of the responses received 12 indicated they were satisfied with the existing parking arrangements and 8 wanted a 'Stop and Shop' scheme. All 8 who supported a scheme were businesses occupiers however, of the 12 against, 7 were business occupiers and 5 were residents.

8. Residents and businesses between Nos. 1250 -1366 Uxbridge Road have therefore been consulted twice on a possible 'Stop and Shop' scheme and in the second consultation, a higher majority indicated they wished to keep the existing parking arrangements. It is the Council's practice not to introduce controlled parking schemes unless they receive full support from the majority who respond to these consultations. Therefore, it was decided that no further action would be taken at that stage but to keep the area under review for possible inclusion in a future works programme.

9. It is clear however that parking remains an issue of significant concern and the Cabinet Member will know that Stop and Shop schemes have been successfully implemented across the Borough, often in the wake of initial scepticism and resistance. Clearly the fresh petition shows that many local people (in particular, it would appear, the customers of some of the businesses in Hayes End) would now welcome such a scheme.

10. It is recommended therefore that Cabinet Member meets with petitioners to discuss their concerns in greater detail and subject to the outcome decides if officers should add this request to the parking programme to subsequently undertake a third consultation.

Financial Implications

There are none associated with the recommendations to this report however, if the Council were to consider the introduction of a "Stop and Shop" parking scheme for the service road in Hayes End, funding would need to be identified from a suitable source.

4. EFFECT ON RESIDENTS, SERVICE USERS & COMMUNITIES

What will be the effect of the recommendation?

To allow the Cabinet Member an opportunity to discuss in detail with petitioners their concerns

Consultation Carried Out or Required

Previous consultations in 2009 and 2010.

5. CORPORATE IMPLICATIONS

Corporate Finance

Corporate Finance has reviewed this report and concurs with the financial implications set out above, noting that there are no direct financial implications arising from the recommendations in this report.

Legal

There are no special legal implications for the proposal, which amounts to an informal consultation.

A meeting with the petitioners is perfectly legitimate as part of a listening exercise, especially where consideration of the policy, factual and engineering issues are still at a formative stage. Fairness and natural justice requires that there must be no predetermination of a decision in advance of any wider consultation.

In considering any informal consultation responses, decision makers must ensure there is a full consideration of all representations arising including those which do not accord with the officer recommendation. The decision maker must be satisfied that responses from the public are conscientiously taken into account.

Should there be a decision that further measures are to be considered then the relevant statutory provisions will have to be identified and considered.

Corporate Property and Construction

There are no property implications resulting from the recommendations set out in this report.

Relevant Service Groups

None at this stage.

6. BACKGROUND PAPERS

Petition received
Previous consultations